

# THOMAS ADAM HENCHMAN

**Creative Lead  
/ Art Director**

**Click for portfolio:**  
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## EXPERIENCE

November 2019 - Present

### **Happy Finish, London**

Creative Director - Interactive, UX

- Leading creative across wide range of immersive technology projects.
- Pushing boundaries of interactive storytelling, ensuring all output is bold and innovative.

**Clients:** Ford, Google, Nike, Diageo.

October 2017 - September 2019

### **Inition, London**

Creative Lead, Designer - AR, VR & Immersive Experiences.

- Responsible for development of creative concepts and pitch decks.
- Creation of storyboards, UX, UI and final artwork.

**Clients:** BP, YouTube, WaterAid, Mondelez, BBC, Mastercard, RBS, Emirates.

August 2015 - February 2017

### **Various Freelance Design & Creative Roles, Sydney**

**Agencies including:** AMBA, Disciple, Cobe.

August 2013 - August 2015

### **Blippar, London**

Art Director, Designer

**Clients:** P&G, Coca-Cola, Disney, Nestlé, Carlsberg, Nissan, Vogue.

February 2011 - August 2012

### **Leo Burnett, London**

Digital Designer

**Clients:** Max Factor, UNICEF, McDonald's, Pantene, Peroni, Always.

## SOFTWARE

**Advanced:** Adobe Creative Cloud, Prezi, Microsoft Office, Google Suite.

**Intermediate:** Adobe XD, Sketch, InVision.

**Experience designing for:** Unity, 3ds Max, HTML, CSS.

## VOLUNTARY WORK

Design consultancy for Extinction Rebellion, Jubilee Debt Campaign and Headspace, including posters, social media assets and training materials.

## AWARDS

Part of team that won two Platinum Awards at the AVA Digital Awards for 'Consequences: A Drink Driving VR Experience' with BBDO Dublin.

Nominated for best Social Impact VR Experience at the Raindance Film Festival for Cornerstone 'Being Me: Revealing and Healing Childhood Trauma' film.

## EDUCATION

**2.1 Degree** (With Honours) in Photography & Video Production  
De Montfort University, Leicester

**4 A-Levels** at A to C  
Richmond upon Thames College, Twickenham

## REFERENCES

### **Jamie Davies**

Executive Creative Director, Inition  
[jamdav@me.com](mailto:jamdav@me.com)

### **Julian Anderson**

General Manager, Happy Finish  
[julian.anderson@happyfinish.com](mailto:julian.anderson@happyfinish.com)